

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
56658-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA :60S	1775

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	56658	09819184

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/20/12	M-Th/Su 430a News	4:30 XM-5:00 XM	MTWT- - -	1:00	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWT- - - 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 4:44 AM M-Th/Su 430a News 4:30 XM-5:00 XM 1:00 OFA- 12- G- 117H \$50.00 NM									
2	09/17/12	09/21/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	MTWTF- -	1:00	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF- - 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 5:15 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM 1:00 OFA- 12- G- 117H \$220.00 NM									
3	09/17/12	09/21/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	MTWTF- -	1:00	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF- - 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 5:54 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM 1:00 OFA- 12- G- 117H \$220.00 NM									
4	09/17/12	09/21/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	MTWTF- -	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF- - 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 6:22 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM 1:00 OFA- 12- G- 117H \$900.00 NM 2 WKRC W 09/19/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM 1:00 OFA- 12- G- 117H \$900.00 NM									
5	09/17/12	09/21/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF- -	1:00	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF- - 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC Tu 09/18/12 8:39 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 117H \$450.00 NM 1 WKRC W 09/19/12 8:49 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 117H \$450.00 NM 2 WKRC Th 09/20/12 8:46 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 117H \$450.00 NM 4 WKRC F 09/21/12 8:54 AM CBS Morning News 7:00 AM-9:00 AM 1:00 OFA- 12- G- 117H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
56658-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA :60S	1775	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/15/12	09/15/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM	-----S-	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 6:38 AM 6a-8a Local 12 News Sat 6:00 AM-7:00 AM 1:00 OFA- 12- G- 117H \$250.00 NM									
7	09/15/12	09/15/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----S-	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 6:58 AM 6a-8a Local 12 News Sat 7:00 AM-8:00 AM 1:00 OFA- 12- G- 117H \$250.00 NM									
8	09/15/12	09/15/12	Saturday Early Show	8:00 AM-10:00 AM	-----S-	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 8:23 AM Saturday Early Show 8:00 AM-10:00 AM 1:00 OFA- 12- G- 117H \$700.00 NM									
9	09/16/12	09/16/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 9:48 AM CBS Sun Morn News 9:00 AM-10:30 AM 1:00 OFA- 12- G- 117H \$900.00 NM									
10	09/17/12	09/21/12	M-F 9a-10a	9:00 AM-10:00 AM	MTWTF--	1:00	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 09/18/12 9:20 AM M-F 9a-10a 9:00 AM-10:00 AM 1:00 OFA- 12- G- 117H \$200.00 NM 1 WKRC Th 09/20/12 9:12 AM M-F 9a-10a 9:00 AM-10:00 AM 1:00 OFA- 12- G- 117H \$200.00 NM									
11	09/17/12	09/21/12	M-F 10a-11a	10:00 AM-11:00 AM	MTWTF--	1:00	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 09/18/12 10:15 AM M-F 10a-11a 10:00 AM-11:00 AM 1:00 OFA- 12- G- 117H \$200.00 NM 1 WKRC Th 09/20/12 10:34 AM M-F 10a-11a 10:00 AM-11:00 AM 1:00 OFA- 12- G- 117H \$200.00 NM									
12	09/17/12	09/21/12	The Price is Right	11:00 AM-12:00 PM	MTWTF--	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 11:27 AM The Price is Right 11:00 AM-12:00 PM 1:00 OFA- 12- G- 117H \$900.00 NM 2 WKRC F 09/21/12 11:25 AM The Price is Right 11:00 AM-12:00 PM 1:00 OFA- 12- G- 117H \$900.00 NM									
13	09/17/12	09/21/12	Local 12 News at Noon	12:00 PM-12:30 PM	MTWTF--	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 09/18/12 12:21 PM Local 12 News at Noon 12:00 PM-12:30 PM 1:00 OFA- 12- G- 117H \$1,000.00 NM 1 WKRC W 09/19/12 12:24 PM Local 12 News at Noon 12:00 PM-12:30 PM 1:00 OFA- 12- G- 117H \$1,000.00 NM									

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Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



<u>Invoice #</u> 56658-1	<u>Invoice Date</u> 09/23/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/21/12
<u>Advertiser</u> Obama/D/President		<u>Product</u> OBAMA :60S	<u>Estimate Number</u> 1775

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/17/12	09/21/12	Local 12 News at Noon	12:00 PM-12:30 PM	MTWTF--	1:00	2	\$1,000.00	NM
14	09/17/12	09/21/12	Young & the Restless	12:30 PM-1:30 PM	MTWTF--	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 09/19/12 12:56 PM Young & the Restless 12:30 PM-1:30 PM 1:00 0FA- 12- G- 117H \$800.00 NM									
1 WKRC Th 09/20/12 12:56 PM Young & the Restless 12:30 PM-1:30 PM 1:00 0FA- 12- G- 117H \$800.00 NM									
15	09/17/12	09/21/12	Bold & the Beautiful	1:30 PM-2:00 PM	MTWTF--	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 09/19/12 2:28 PM Bold & the Beautiful 1:30 PM-2:00 PM 1:00 0FA- 12- G- 117H \$800.00 NM									
2 WKRC F 09/21/12 1:29 PM Bold & the Beautiful 1:30 PM-2:00 PM 1:00 0FA- 12- G- 117H \$800.00 NM									
16	09/17/12	09/21/12	The Talk	2:00 PM-3:00 PM	MTWTF--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/18/12 2:31 PM The Talk 2:00 PM-3:00 PM 1:00 0FA- 12- G- 117H \$700.00 NM									
2 WKRC F 09/21/12 2:27 PM The Talk 2:00 PM-3:00 PM 1:00 0FA- 12- G- 117H \$700.00 NM									
17	09/17/12	09/21/12	Let's Make a Deal	3:00 PM-4:00 PM	MTWTF--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 09/18/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM 1:00 0FA- 12- G- 117H \$700.00 NM									
1 WKRC F 09/21/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM 1:00 0FA- 12- G- 117H \$700.00 NM									
18	09/17/12	09/21/12	4p Local 12 News at Four	4:00 PM-5:00 PM	MTWTF--	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/18/12 4:55 PM 4p Local 12 News at Four 4:00 PM-5:00 PM 1:00 0FA- 12- G- 117H \$600.00 NM									
2 WKRC W 09/19/12 4:28 PM 4p Local 12 News at Four 4:00 PM-5:00 PM 1:00 0FA- 12- G- 117H \$600.00 NM									
19	09/17/12	09/21/12	5p Local 12 News at Five	5:00 PM-5:27 PM	MTWTF--	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 09/20/12 5:22 PM 5p Local 12 News at Five 5:00 PM-5:27 PM 1:00 0FA- 12- G- 117H \$700.00 NM									
20	09/18/12	09/21/12	5p Local 12 News at Five	5:00 PM-5:30 PM	- TWTF--	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 09/20/12 5:09 PM 5p Local 12 News at Five 5:00 PM-5:30 PM 1:00 0FA- 12- G- 117H \$700.00 NM									
21	09/17/12	09/21/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	1:00	1	\$1,800.00	NM

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56658-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA :60S	1775	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/17/12	09/21/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	1:00	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	09/19/12	6:12 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	1:00	OFA- 12- G- 117H	\$1,800.00 NM
22	09/18/12	09/21/12	6p Local 12 News at Six	6p-630p	-TWTF--	1:00	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/18/12	6:29 PM	6p Local 12 News at Six	6p-630p	1:00	OFA- 12- G- 117H	\$1,800.00 NM
23	09/15/12	09/15/12	6pm Local 12 News Sat	6:00 PM-6:30 PM	-----S-	1:00	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	09/15/12		6pm Local 12 News Sat	6:00 PM-6:30 PM	:00		\$300.00 NM
	Credited								
24	09/16/12	09/16/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	1:00	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	09/16/12		630p Local 12 News Sun	6:30 PM-7:00 PM	:00		\$500.00 NM
	Credited								
25	09/17/12	09/21/12	M-F 7p-730p	7:00 PM-7:30 PM	MTWTF--	1:00	3	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKRC	Tu	09/18/12	7:13 PM	M-F 7p-730p	7:00 PM-7:30 PM	1:00	OFA- 12- G- 117H	\$1,700.00 NM
3	WKRC	W	09/19/12	7:13 PM	M-F 7p-730p	7:00 PM-7:30 PM	1:00	OFA- 12- G- 117H	\$1,700.00 NM
1	WKRC	Th	09/20/12	7:12 PM	M-F 7p-730p	7:00 PM-7:30 PM	1:00	OFA- 12- G- 117H	\$1,700.00 NM
26	09/17/12	09/21/12	M-F 730p-8p	7:27 PM-8:00 PM	MTWTF--	1:00	3	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKRC	Tu	09/18/12	7:55 PM	M-F 730p-8p	7:27 PM-8:00 PM	1:00	OFA- 12- G- 117H	\$1,700.00 NM
3	WKRC	W	09/19/12	7:54 PM	M-F 730p-8p	7:27 PM-8:00 PM	1:00	OFA- 12- G- 117H	\$1,700.00 NM
1	WKRC	Th	09/20/12	7:45 PM	M-F 730p-8p	7:27 PM-8:00 PM	1:00	OFA- 12- G- 117H	\$1,700.00 NM
27	09/15/12	09/21/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	MTWTFSS	1:00	2	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/15/12	09/21/12	MTWTFSS	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/18/12	11:30 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	1:00	OFA- 12- G- 117H	\$1,600.00 NM
2	WKRC	W	09/19/12	11:34 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	1:00	OFA- 12- G- 117H	\$1,600.00 NM
28	09/17/12	09/21/12	Letterman	11:36 PM-12:36 XM	MTWTF--	1:00	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA :60S	1775	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/17/12	09/21/12	Letterman	11:36 PM-12:36 XM	MTWTF--	1:00	2	\$500.00	NM
09/17/12 09/23/12 MTWTF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 12:31 AM Letterman 11:36 PM-12:36 XM 1:00 OFA- 12- G- 117H \$500.00 NM 2 WKRC F 09/21/12 11:47 PM Letterman 11:36 PM-12:36 XM 1:00 OFA- 12- G- 117H \$500.00 NM									
29	09/17/12	09/21/12	Late Late Show	12:36 XM-1:36 XM	MTWTF--	1:00	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF-- 1 \$120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 09/18/12 12:41 AM Late Late Show 12:36 XM-1:36 XM 1:00 OFA- 12- G- 117H \$120.00 NM									
30	09/15/12	09/15/12	Sat Late Fringe Rotator	11:35 PM-12:05 XM	-----S-	1:00	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 12:04 AM Sat Late Fringe Rotator 11:35 PM-12:05 XM 1:00 OFA- 12- G- 117H \$400.00 NM									
31	09/19/12	09/19/12	Wed Reg 1	8:00 PM-9:00 PM	--W----	1:00	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 7:59 PM Wed Reg 1 8:00 PM-9:00 PM 1:00 OFA- 12- G- 117H \$4,000.00 NM									
32	09/19/12	09/19/12	Wed Reg 2	9:00 PM-10:00 PM	--W----	1:00	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/19/12 10:09 PM Wed Reg 2 9:00 PM-10:00 PM 1:00 OFA- 12- G- 117H \$10,000.00 NM									
33	09/21/12	09/21/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	1:00	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/21/12 10:33 PM Fri Reg 3 10:00 PM-11:00 PM 1:00 OFA- 12- G- 117H \$5,000.00 NM									
34	09/16/12	09/16/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	1:00	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 Sun Reg 1 7:00 PM-8:00 PM :00 \$2,800.00 NM Credited									
35	09/16/12	09/16/12	NFL Today	12:00 PM-1:00 PM	-----S	1:00	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 11:58 AM NFL Today 12:00 PM-1:00 PM 1:00 OFA- 12- G- 117H \$2,400.00 NM									
36	09/16/12	09/16/12	Bengals vs Cleveland 9/11:00 PM-4:00 PM		-----S	1:00	1	\$30,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
56658-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA :60S	1775	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/16/12	09/16/12	Bengals vs Cleveland	9/11:00 PM-4:00 PM	-----S	1:00	1	\$30,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$30,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	09/16/12	2:41 PM	Bengals vs Cleveland 9/16	1:00 PM-4:00 PM	1:00	OFA- 12- G- 117H	\$30,000.00 NM
37	09/15/12	09/15/12	SEC Football	3:30 PM-7:00 PM	-----S-	1:00	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	09/15/12	6:10 PM	SEC Football	3:30 PM-7:00 PM	1:00	OFA- 12- G- 117H	\$1,200.00 NM
38	09/19/12	09/21/12	Local 12 News at Noon	12p-1230p	--WTF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	09/20/12	12:06 PM	Local 12 News at Noon	12p-1230p	:30	OFA- 12- A- 124H	\$500.00 NM
<u>Total Spots</u>							54		

Payment Terms 30 Days

<u>Gross Total</u>	\$91,010.00
<u>Agency Commission</u>	\$13,651.50
<u>Net Amount Due</u>	\$77,358.50

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